



2025 NJN Social Media Policy

The growing range of technologies used to share, create, and discuss content and issues interactively is highly positive when used appropriately. Newbury Junior Netball use Social Media to promote our Club, our achievements and the sport of netball. Social Media should not be used either intentionally or by association, to insult, slander, create a risk to personal safety, abuse, or deceive any individual, organisation, or the sport of netball.

In order to ensure this, Newbury Junior Netball Club follow the England Netball Social Media Policy. This Policy provides guidance for all Members, participants, connected participants, Volunteers, Staff, organisations and third parties to help them understand the acceptable standards of use of Social Media in netball. It sets out best practice designed to assist everyone in understanding what the potential risks are in using Social Media and how these can be managed.

<https://d2cx26qpfwuhvu.cloudfront.net/englandnetball/wp-content/uploads/2019/11/13133713/Policy-Social-Media-Jun-24.pdf>

Newbury Junior Netball Club has a Website, a Facebook Page and an Instagram Account. We use Whatsapp, Teamer and Slate apps for keeping parents and Players informed and updated and to collect match fees. These platforms must all adhere to all club safeguarding and photography policy requirements.

To keep our Social Media Accounts in line with Guidance, we ensure:

- As part of the club registration process, The NJN Code of Conduct agreements are electronically signed using Microsoft Forms by every Member to agree to abide by all Club Policies.
- Posts are to be approved on all platforms by admins before going live and must strictly adhere to the NJN Photography Policy. No individual tagging.
- Club Accounts must have multiple administrators
- All descriptions involving direct identification of U18 members are on a first name basis.
- Formal and informal communication between Coaches and parents adheres to the EN Social Media Policy. In particular, Whatsapp Broadcast Lists are used rather than groups. Email is used to more formally communicate important information to parents.
- All Members are responsible for their own comments and behaviour across all Social Media Platforms. Comment options are turned off where possible.
- **NO DIRECT COMMUNICATION IS TO BE MADE BETWEEN COACHES AND U18 MEMBERS ON ANY SOCIAL MEDIA.**